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# AALTO

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## Emperor's New Clothes?

Presentation at MoA'09  
by Heikki Hyötyniemi



- *Aalto University* is created in the beginning of 2010 through a merger between the Helsinki School of Economics (HSE), the University of Art and Design Helsinki (TaiK) and the Helsinki University of Technology (TKK)...



A hand-drawn diagram in pink ink. At the top, there is a small triangle, a dot, and a star with a diagonal line through it. Below these, the text "HSE + TaiK + TKK =" is written in a slanted, handwritten style. Underneath this, "AALTO-UNIVERSITY" is written in a similar slanted, handwritten style. At the bottom, there are several small geometric shapes: a spiral, a triangle, a dot, and a cube.

- ... Is this all just plain optimization?  
... or is there some synergy on some deeper level?



# Emperor's new logo

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aa"lto  
u!nive  
rsit?y

a!alto  
ylio?p  
is"to

aal?to  
u"niver  
sitete!t

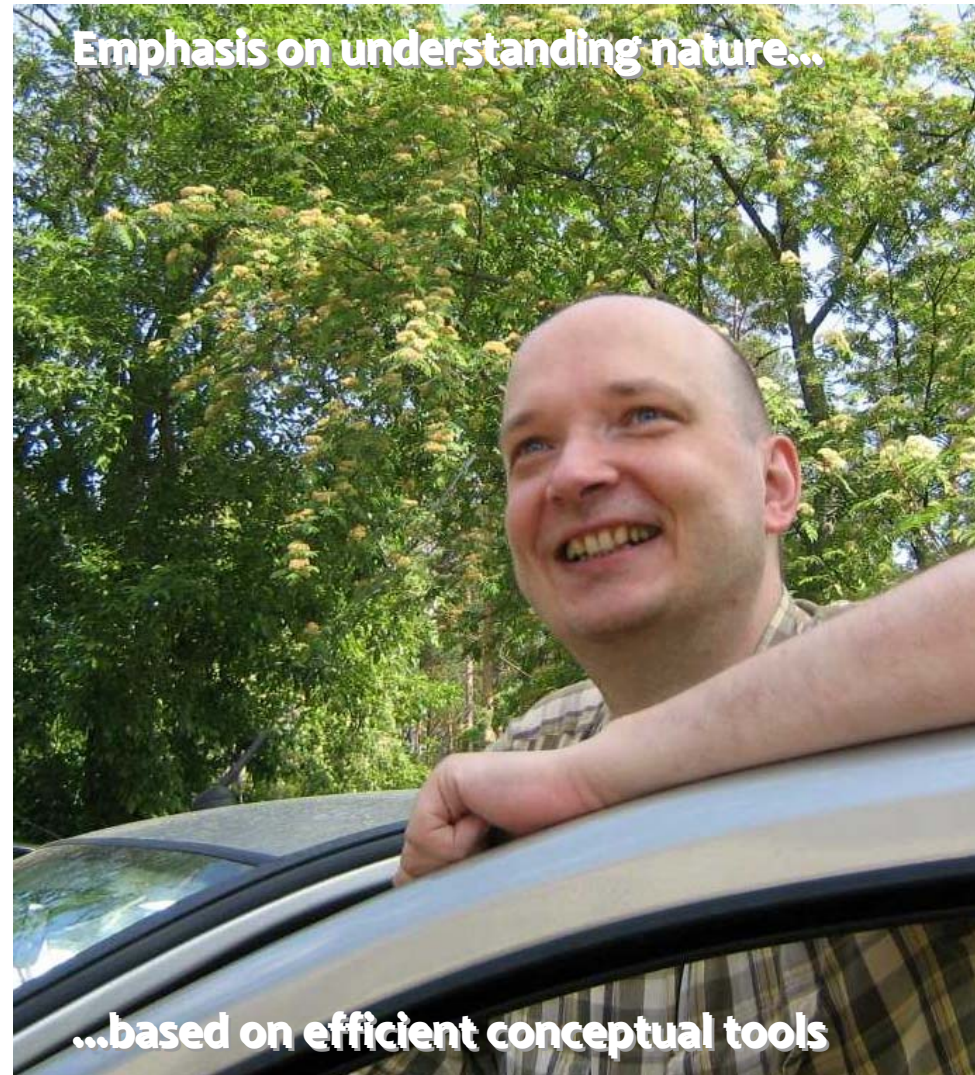
- ... Something wrong in communication?  
... or incompatible systems?  
... or, simply, plain *sloppiness*?



# Actually – I am an optimist about Aalto!

- Heikki Hyötyniemi, prof. at TKK since 2001
- Special interest on AI and complex systems in general...

“What couples the domain fields is *neocybernetics*”



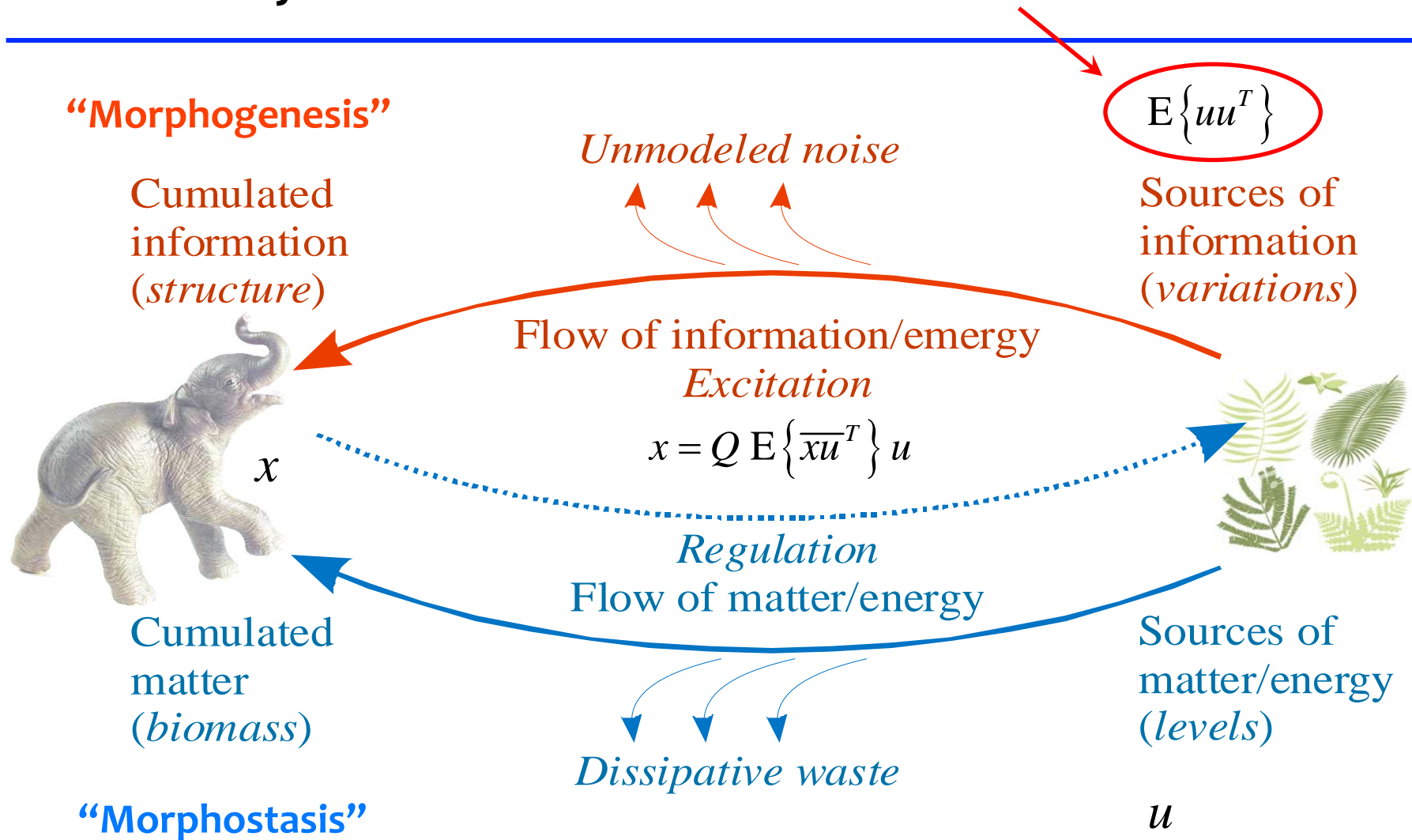
# Neocybernetics: Approach to reach emergence

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- Starting point: research on *neural networks*
- It has been observed that, given vectors of external excitations  $u$  and internal activities  $x$ , local *Hebbian learning* in synapses can be characterized as  $\bar{x} = q E\{\bar{x}u^T\} \bar{u}$
- There is competition for activity as *exploitation* means *exhaustion*, implementing *negative feedback* through the environment, resulting in *self-regulation* and *self-organization*
- **Self-organization: The neuron grid implements *principal component analysis* and *sparse coding* for input data**
- If inputs are seen as resources, this strategy represents *evolutionary optimality* – extension to other fields, to general *distributed networked agent systems* becomes possible



# Neocybernetics: INFORMATION formalized





- Based on solid mathematics... skipped here!

From (28) one can write yet another expression for the covariance:

$$E\{\bar{x}\bar{x}^T\} = (Q^{-1} + E\{\bar{x}\bar{x}^T\})^{-1} E\{\bar{x}\bar{u}^T\} E\{uu^T\} E\{\bar{u}\bar{x}^T\} (Q^{-1} + E\{\bar{x}\bar{x}^T\})^{-1}.$$

Eliminate the matrix inverses by multiplication, so that

$$\begin{aligned} (Q^{-1} + E\{\bar{x}\bar{x}^T\}) E\{\bar{x}\bar{x}^T\} (Q^{-1} + E\{\bar{x}\bar{x}^T\}) \\ = E\{\bar{x}\bar{u}^T\} E\{uu^T\} E\{\bar{u}\bar{x}^T\}, \end{aligned} \quad (40)$$

and observe the commutativity of the matrices:

$$\begin{aligned} (Q^{-1} + E\{\bar{x}\bar{x}^T\})^2 \\ = Q^{-1/2} Q^{1/2} E\{\bar{x}\bar{x}^T\}^{-1/2} E\{\bar{x}\bar{u}^T\} E\{uu^T\} E\{\bar{u}\bar{x}^T\} E\{\bar{x}\bar{x}^T\}^{-1/2} Q^{1/2} Q^{-1/2} \\ = Q^{-1/2} \theta^T E\{uu^T\} \theta Q^{-1/2}, \end{aligned}$$

and, further, because of the diagonalizing properties of  $\theta$ ,

$$Q^{-1} + E\{\bar{x}\bar{x}^T\} = Q^{-1/4} \theta^T E\{uu^T\}^{1/2} \theta Q^{-1/4}, \quad (41)$$

or

$$E\{\bar{x}'\bar{x}'^T\} + Q^{-1/2} = \theta^T E\{uu^T\}^{1/2} \theta, \quad (42) \quad \heartsuit$$



# Some examples about modeling of input data

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- A neocybernetic system consists of a *hierarchy of balances*
- These balances are not static but *dynamic equilibria*
- The balances can be seen as *attractors* in the data space
- System is *elastic*, the balance being determined by inputs
- The system yields along the degrees of freedom (DOF)
- The DOF's can be interpreted as defining *feature axes*
- Weighted features sum up to environmental *patterns*

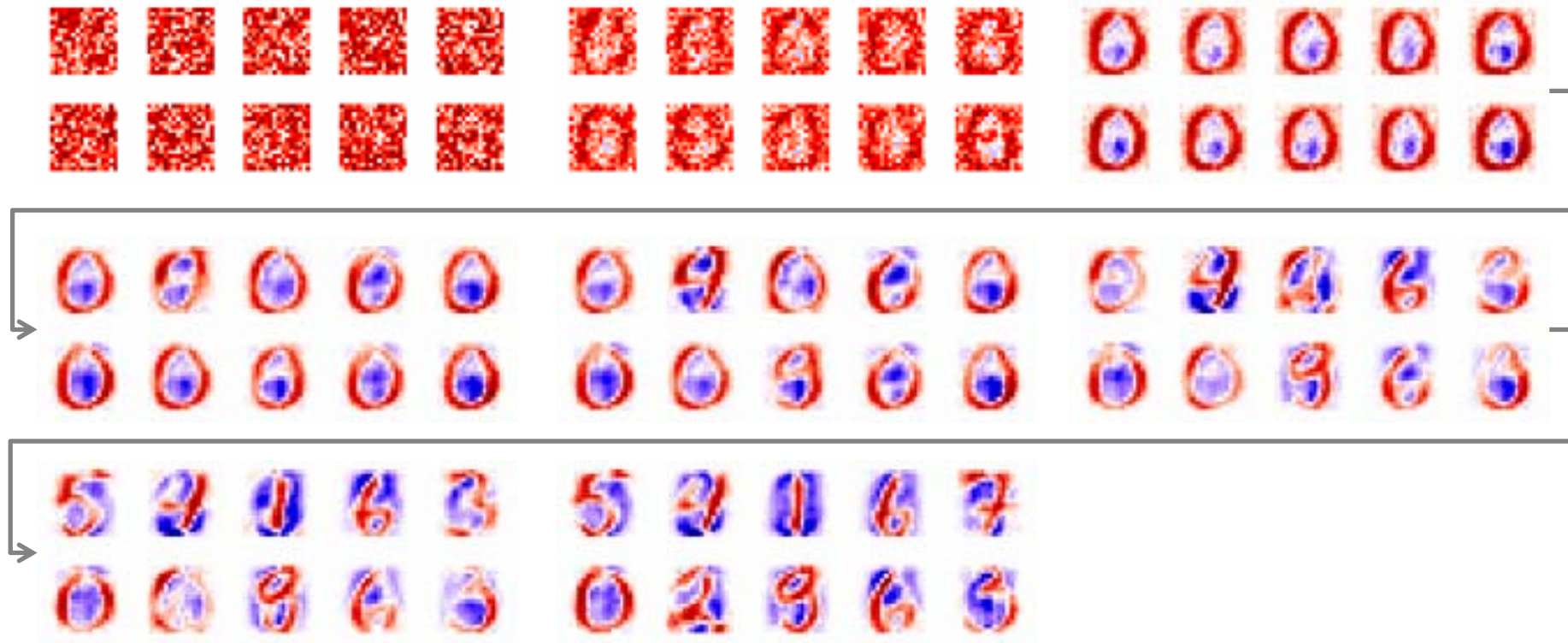
... More concrete, please ...!

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- Thanks to Petri Lievonen who implemented the simulations!



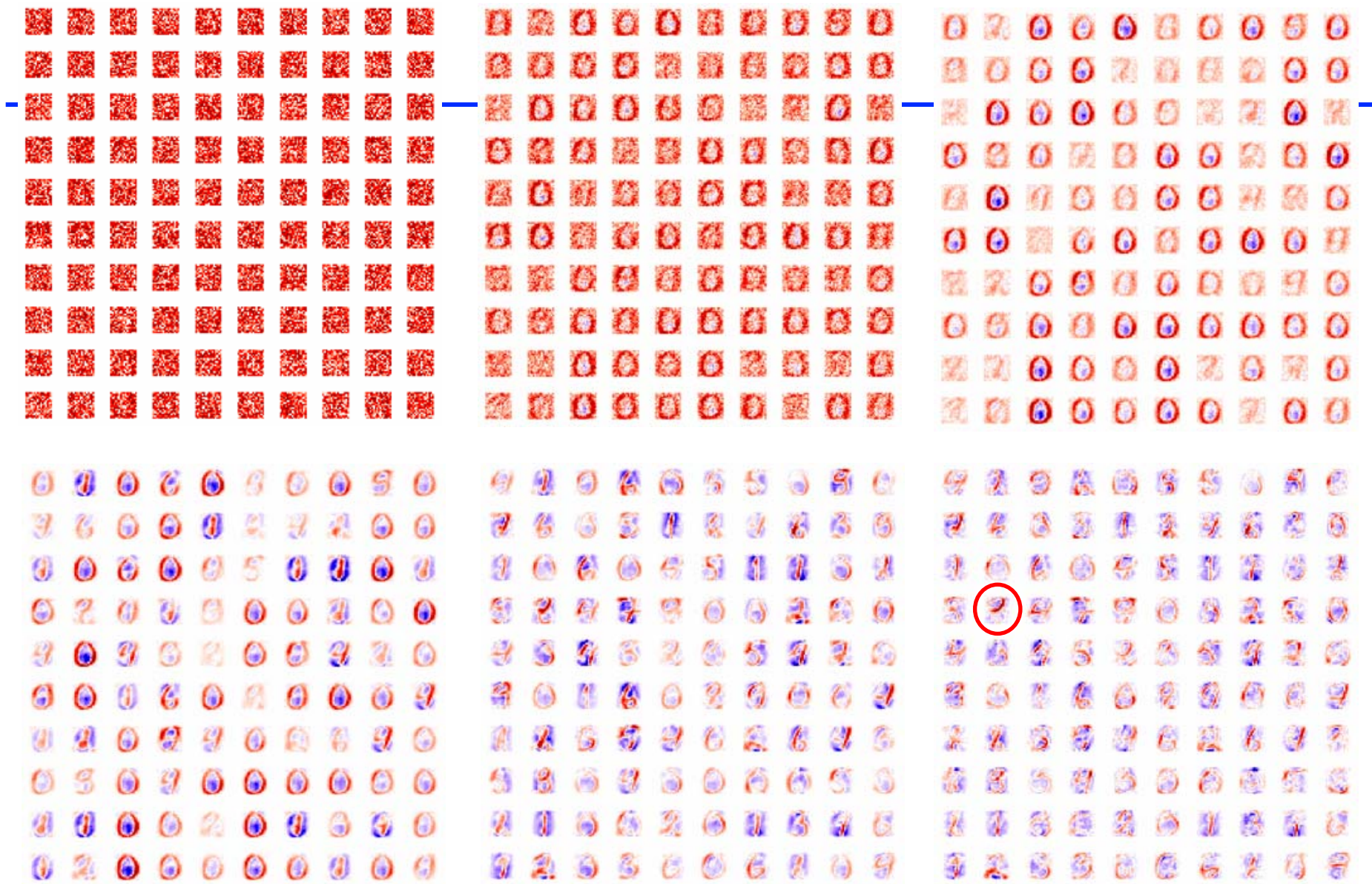


# Data: *handwritten digits*



- The more there are available features (memory locations), the *sparser* the representation becomes (here 10 features seen)
- **Visual cortex has been observed to do sparse coding, too!**



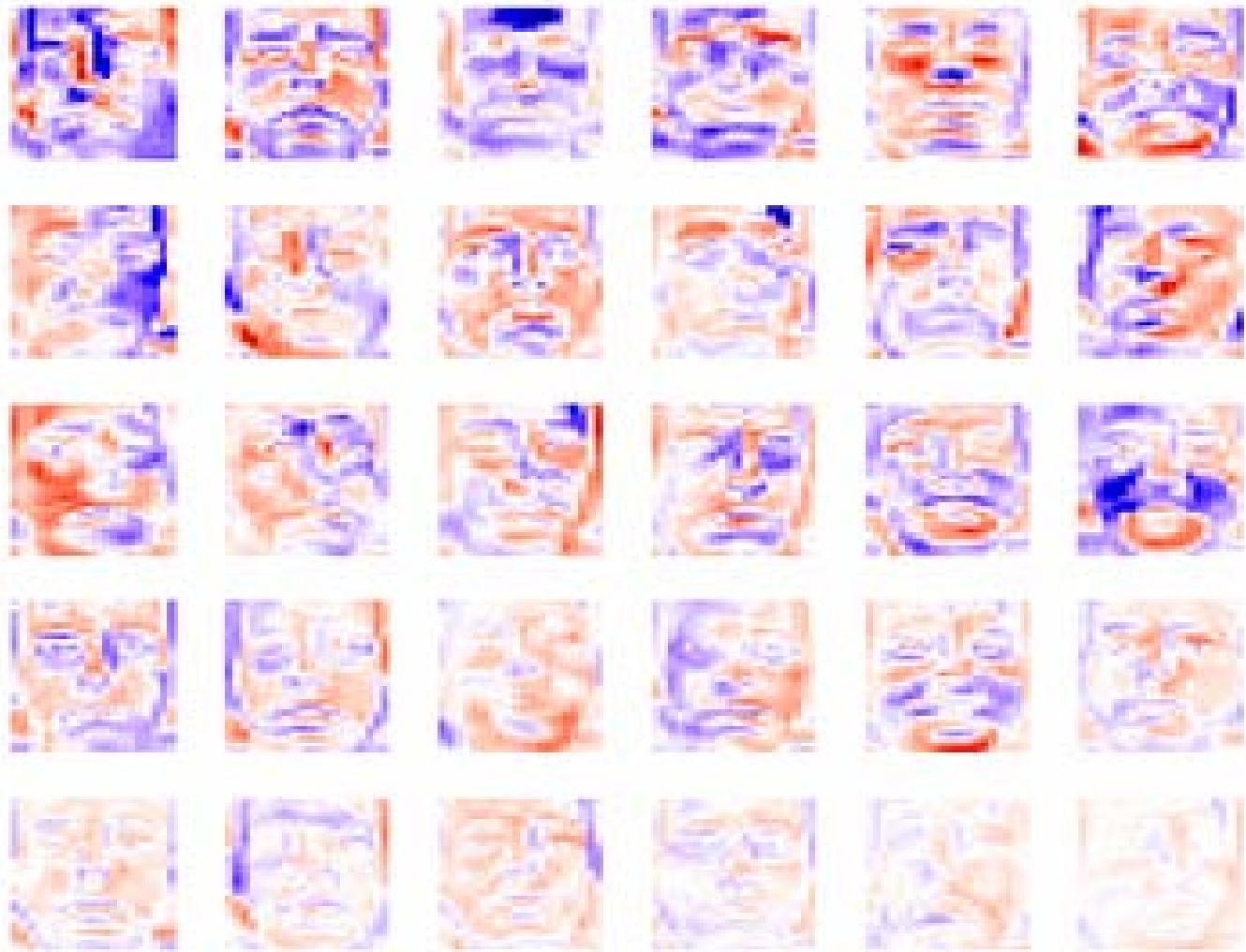




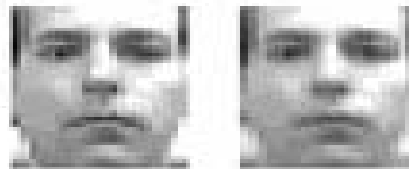
# Data: *faces*

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- Resulting in *eigenfaces*



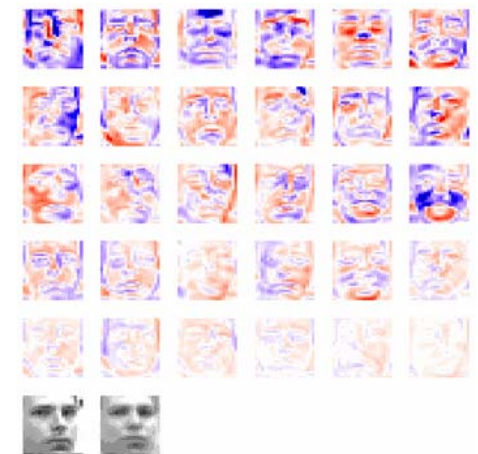
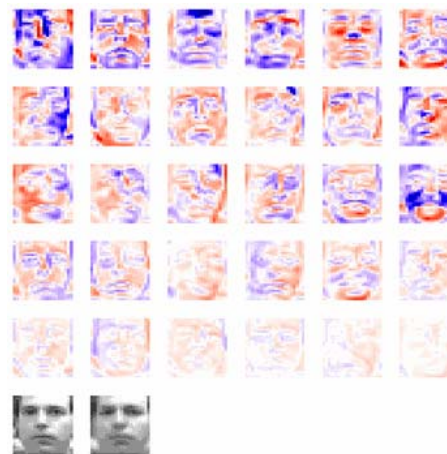
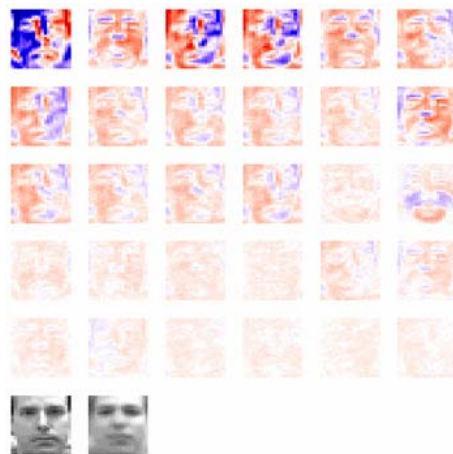
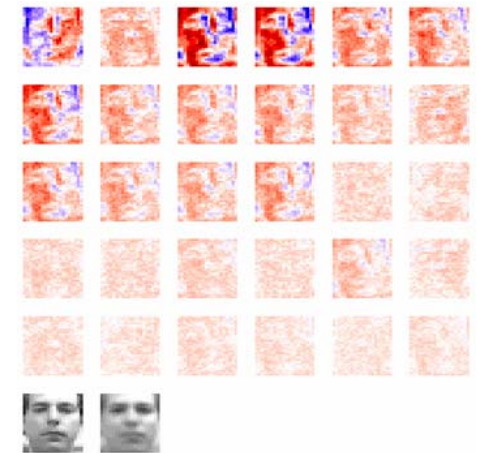
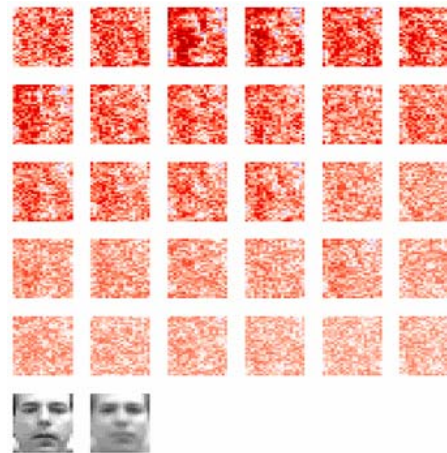
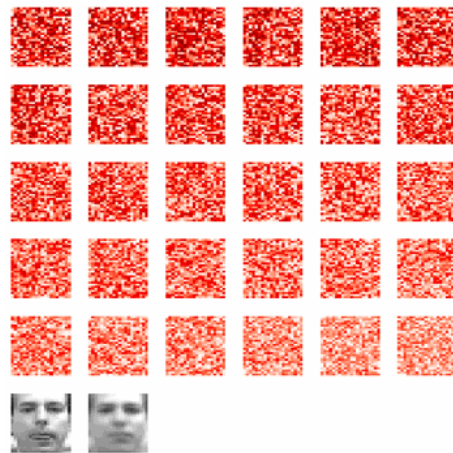
Input data



Reconstruction using the “model library”



# Data: *faces*



- A neocybernetic system eternally grinds data – indeed, it is a kind of **Self-Adapting Machinery Processing Observations (and Producing Order / Providing Ontologies)**

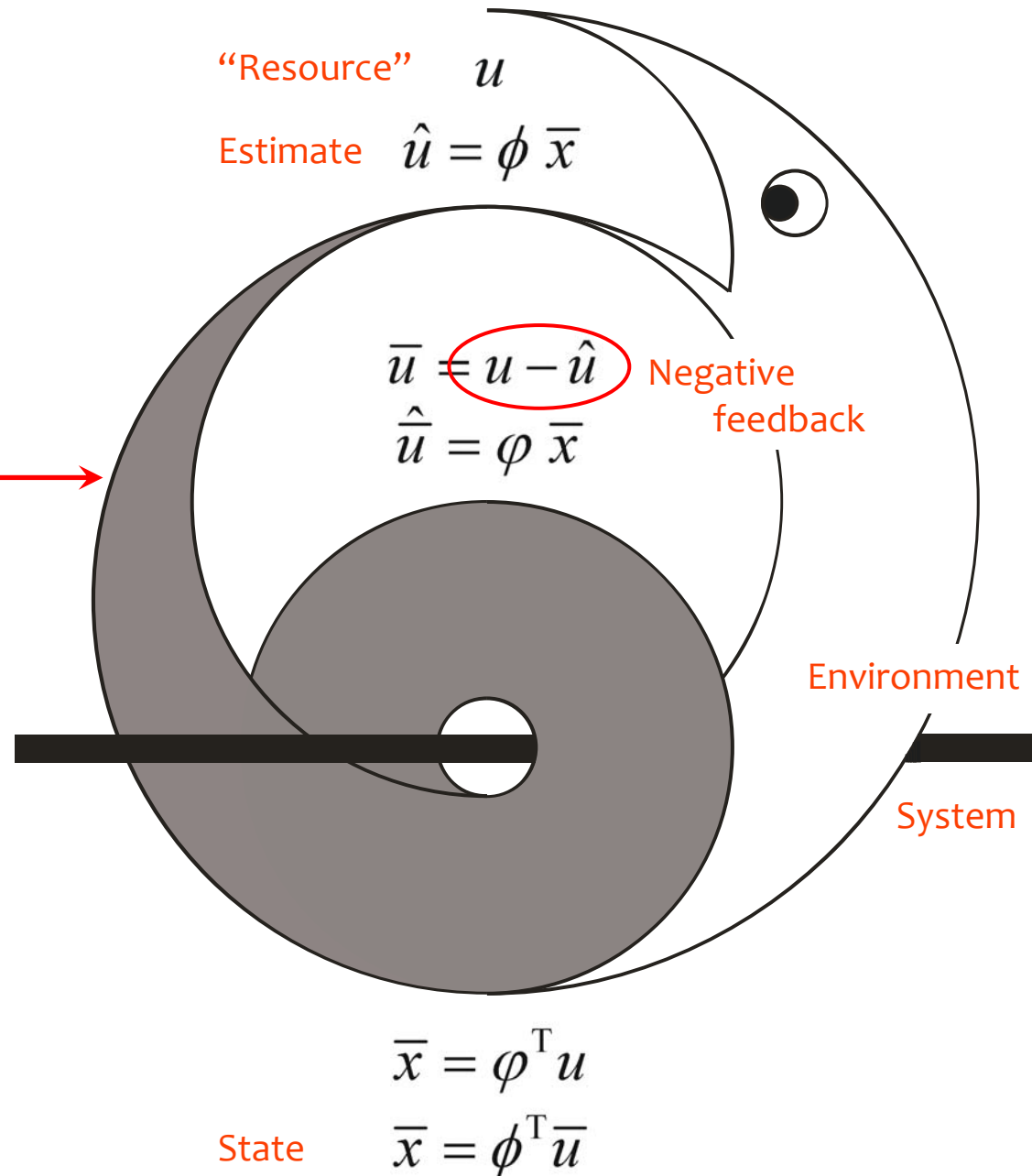
Claim: Because of their *optimality*, such models just must be *universal*!

*\*In Kalevala, Sampo is the magic mill producing all kinds of wealth and wisdom*



# Focusing on flows

- Neocybernetic system is a “mirror” mapping between the *potential* and the *actual*
- Ouroboros eats its own tail – eliminating its own livelihood



$$\phi^T = Q \mathbb{E} \{ \bar{x} \bar{u}^T \}$$

$$\phi^T = \left( \mathbb{E} \{ \bar{x} \bar{x}^T \} + Q^{-1} \right)^{-1} \mathbb{E} \{ \bar{x} \bar{u}^T \}$$

Real Virtual





# If environment ...

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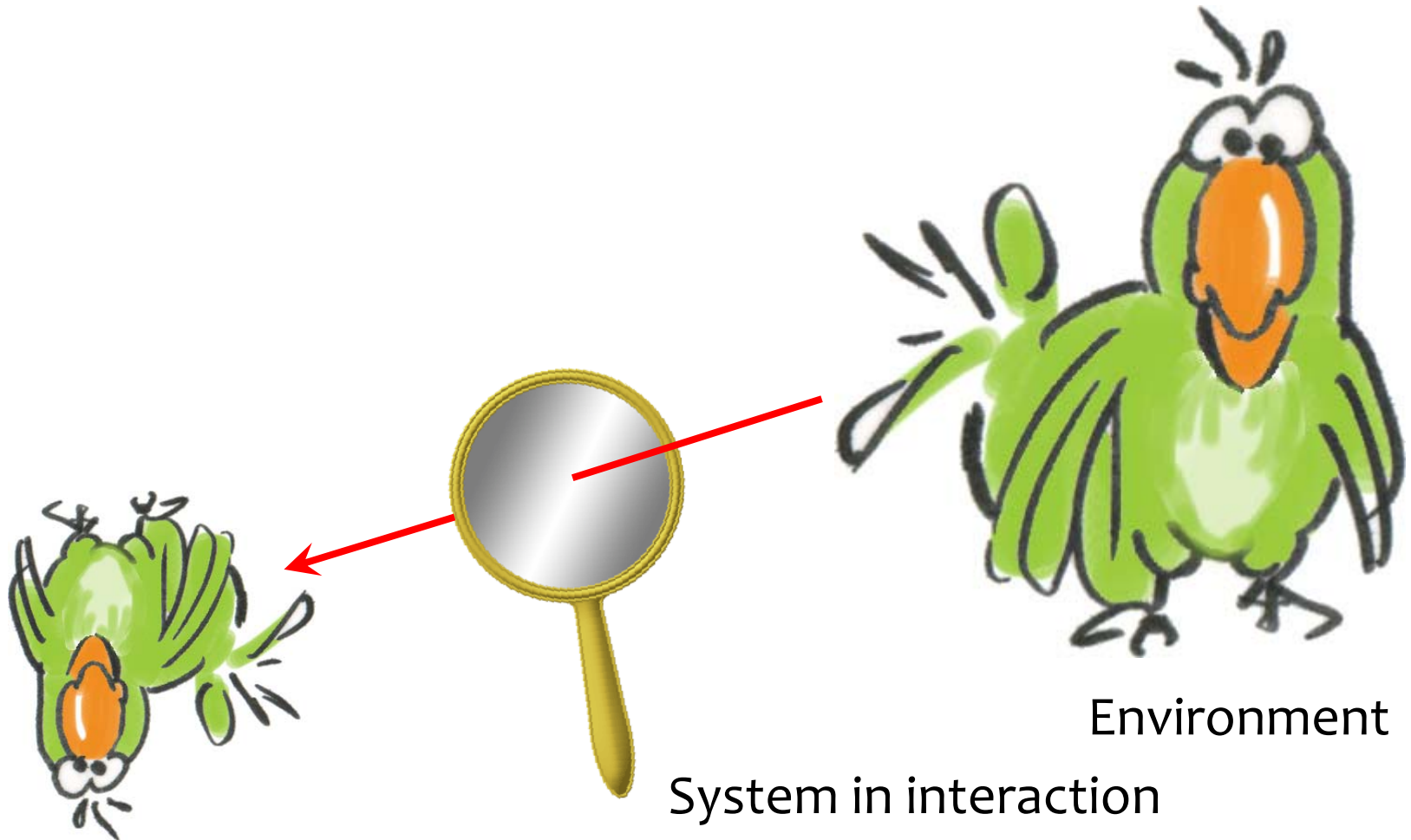
Environment





# If environment is captured by model ...

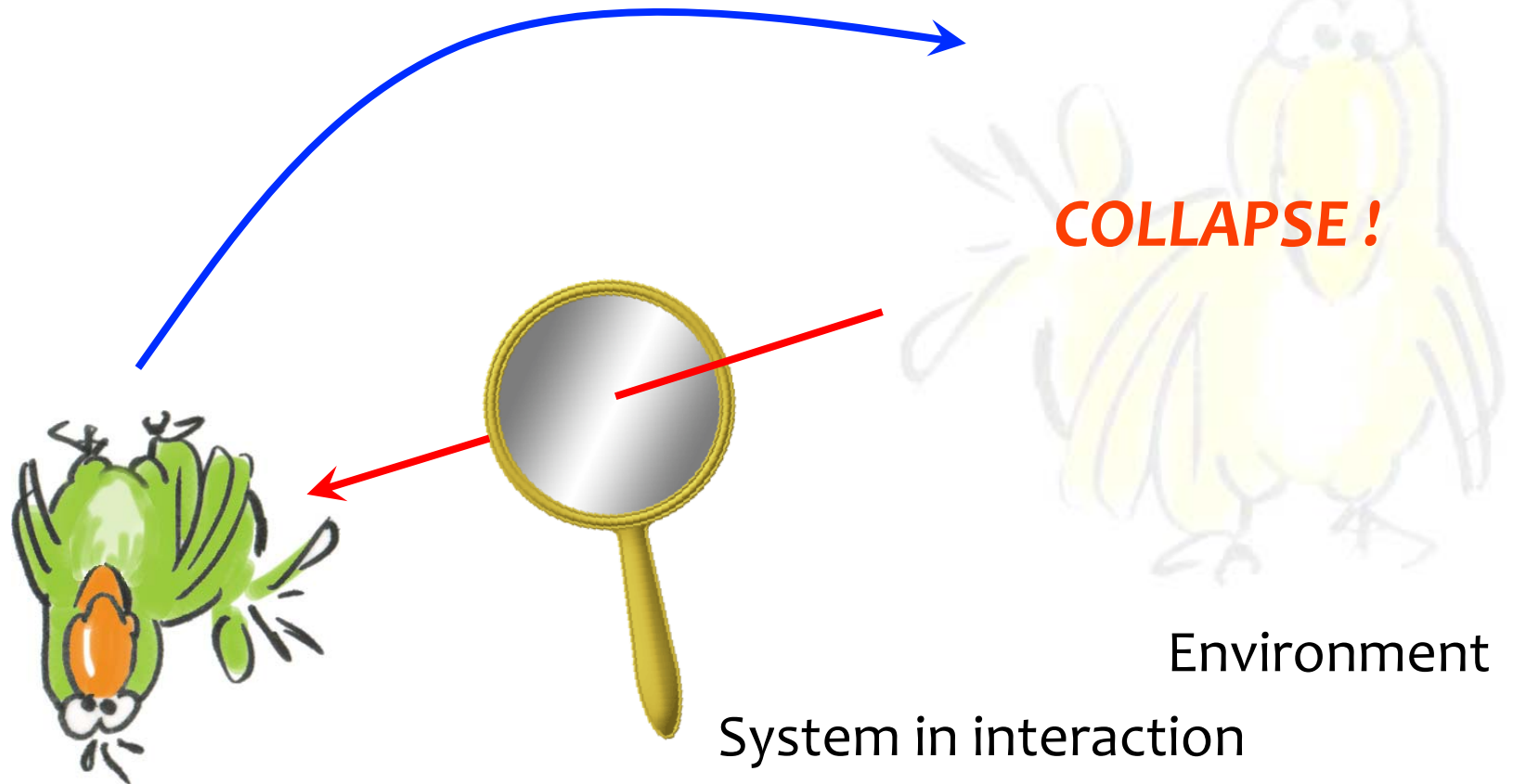
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# If environment is captured by model too well ...

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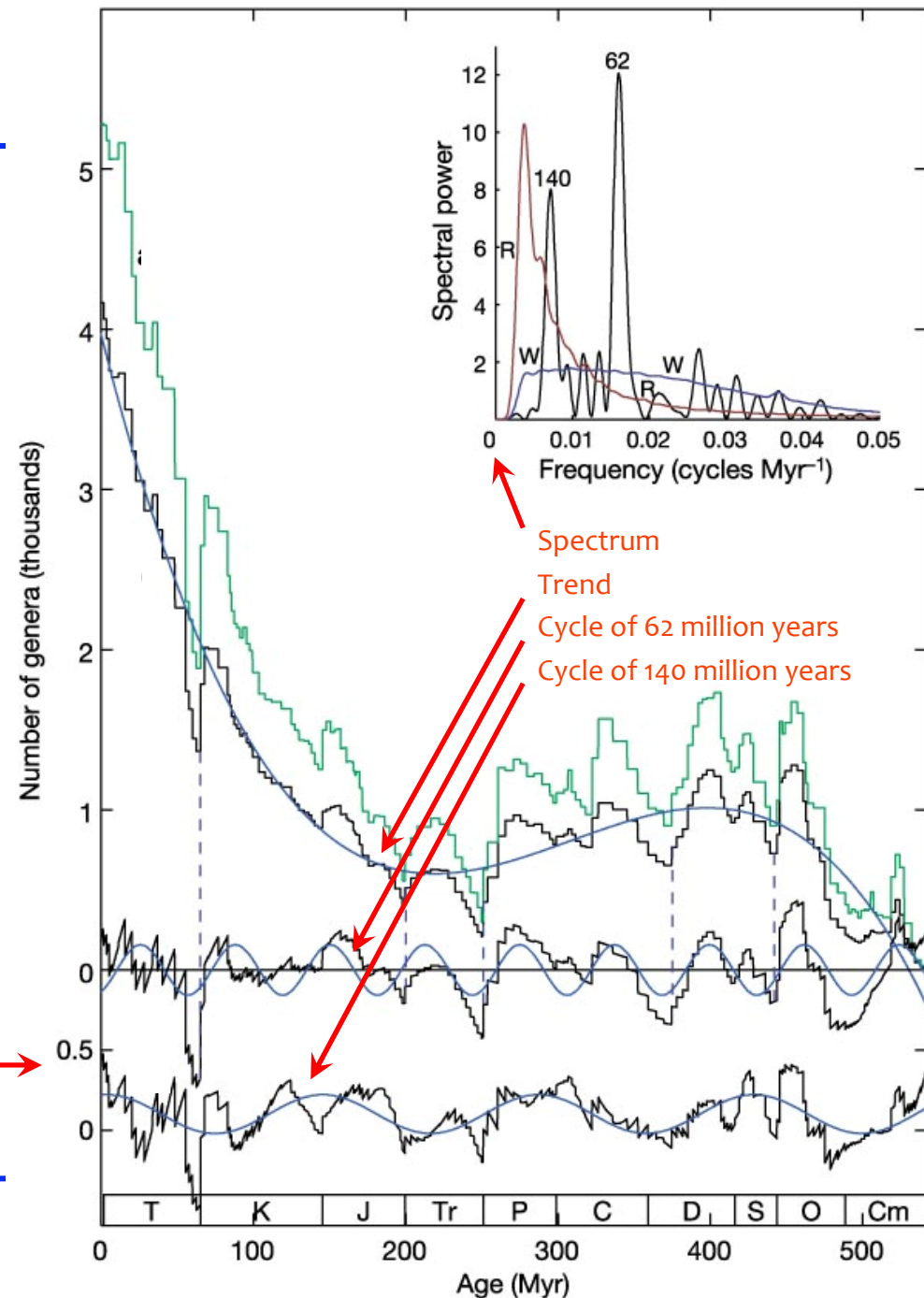
Negative feedback



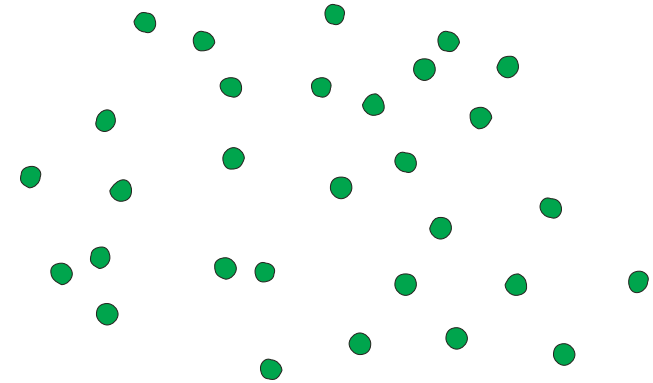
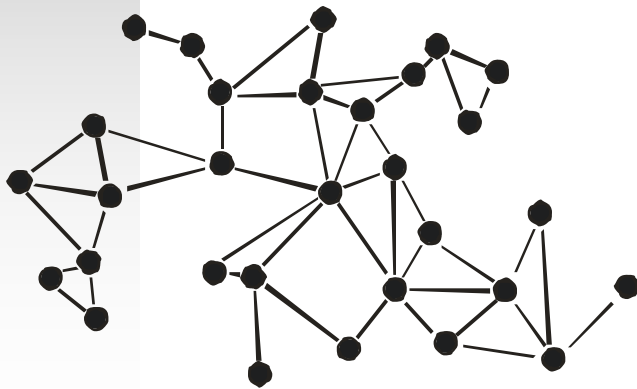
# Example?

- For some reason, massive extinctions seem to take place in 62 million year cycles
- Dinosaurs died about 62 million years ago...
- Do you need some meteors to explain extinctions? Or is this simply because of evolution dynamics?

*Rohde and Muller (2005): Cycles in fossil diversity. Nature 434*



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- If visual cortex works according to neocybernetic principles, perhaps also *cognition* and *intelligence* can be explained so – and, further, perhaps also *intelligent organizations* do that?
  - In evolution, systems get stiffer ... but to survive, a cybernetic system needs fresh information = uncontrolled freedoms!



# Example of cybernetization

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- Trends in working life – example TKK (and AALTO?!):
  1. Towards better understanding of the system and gaining more information (input)
    - Supervision of working time, questionnaires, more paper work
    - Terminology: “Transparency”, “efficiency”
  2. Towards more efficient exploitation of information (control)
    - Expansion of administration, new “planners”, organizational changes
    - Terminology: “Near-boss”, “developmental discussions”, “competitiveness”, guidance in the form of “strategies”, “missions and visions”, ...
- Result: Freedoms/diversity explicitly eliminated
  - Is this not the cybernetic destiny? Is there any alternative?
  - In a research institution, *there should be*



# Downfall of empires – and today's emperors?

- During Pax Romana, there was very good control – there were no enemies, no excitement – optimization according to the immediate needs – army got ruined – collapse after a disturbance



# Trying to postpone the inevitable...

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*... You are really stubborn. However, I will never return your questionnaire on how I spend my working time. The reason being:*

*1. Either the results are never used for anything – then they are completely useless.*

*Or, worse:*

*2. The results are applied for better understanding and controlling of my work.*

*And, truly, this is what I really fear, and this is the reason I will never answer any such questionnaires.*

*Yours Sincerely,*

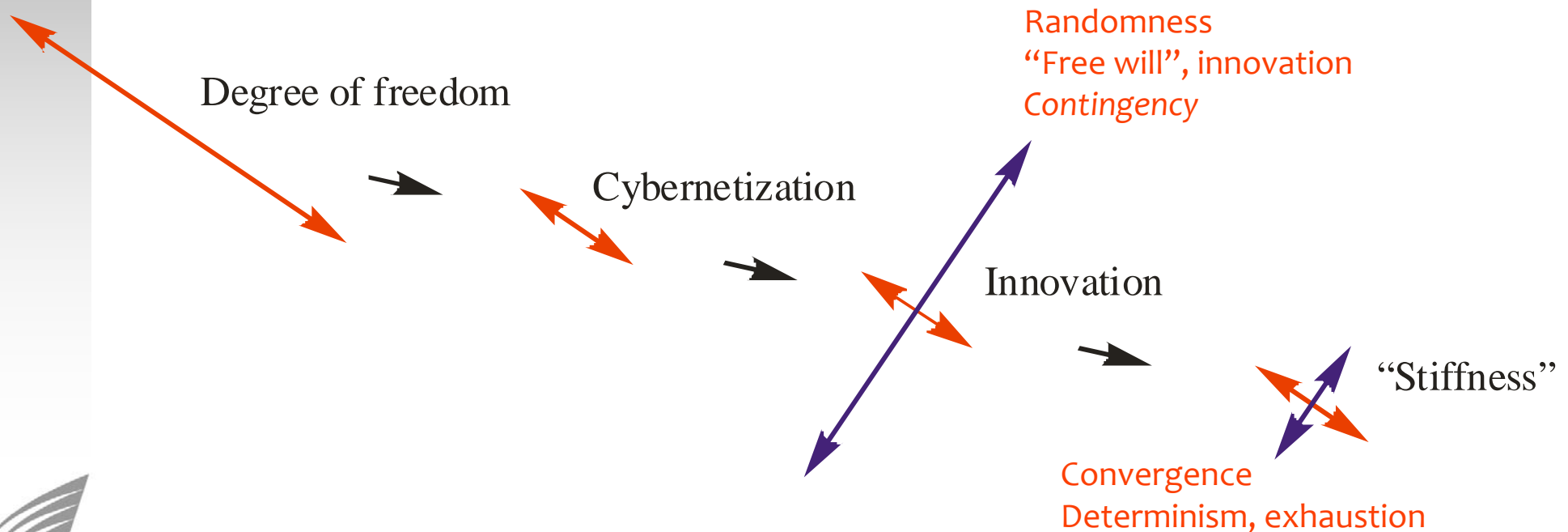
*XX*





# ... or bravely facing the challenges?!

- As degrees of freedom become modeled and controlled, becoming new constraints, new innovations are perpetually needed to define new degrees of freedom – otherwise the system dimensions “collapse”.



# Where to find the degrees of freedom, then?

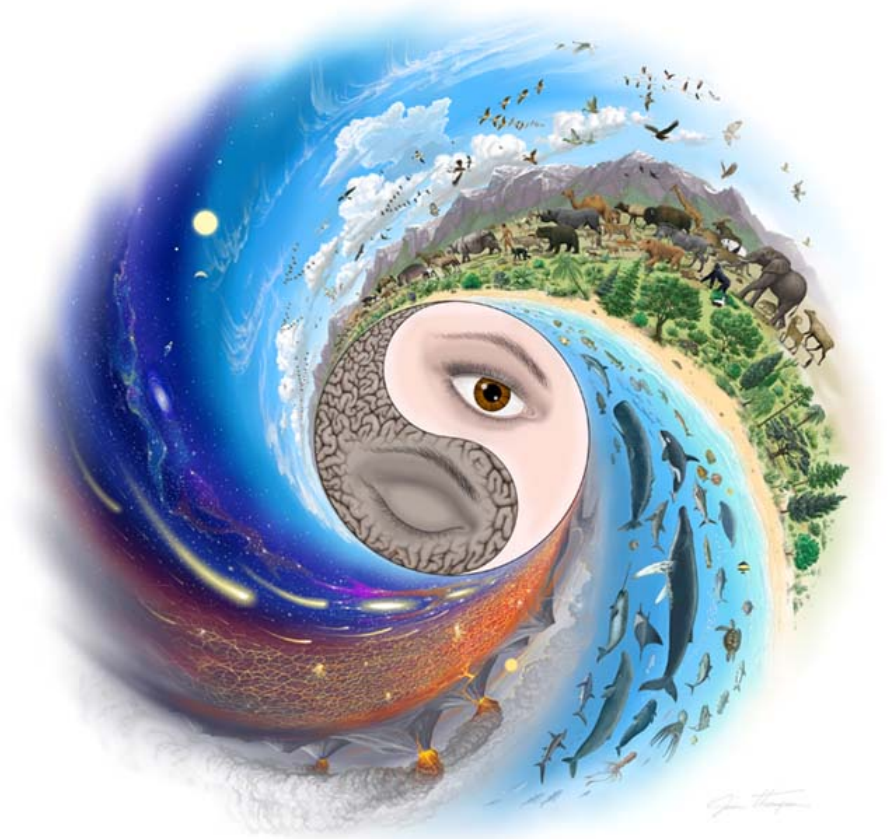
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- Arthur Schopenhauer once said that *art* can free us from the *rat race*
- **Actively search for patterns – find your own freedoms!**
- Diversity should be valued rather than mere optimality (remember – optimality in markets *caused* the chaos)
- But to detect the freedoms you first need to know *constraints*



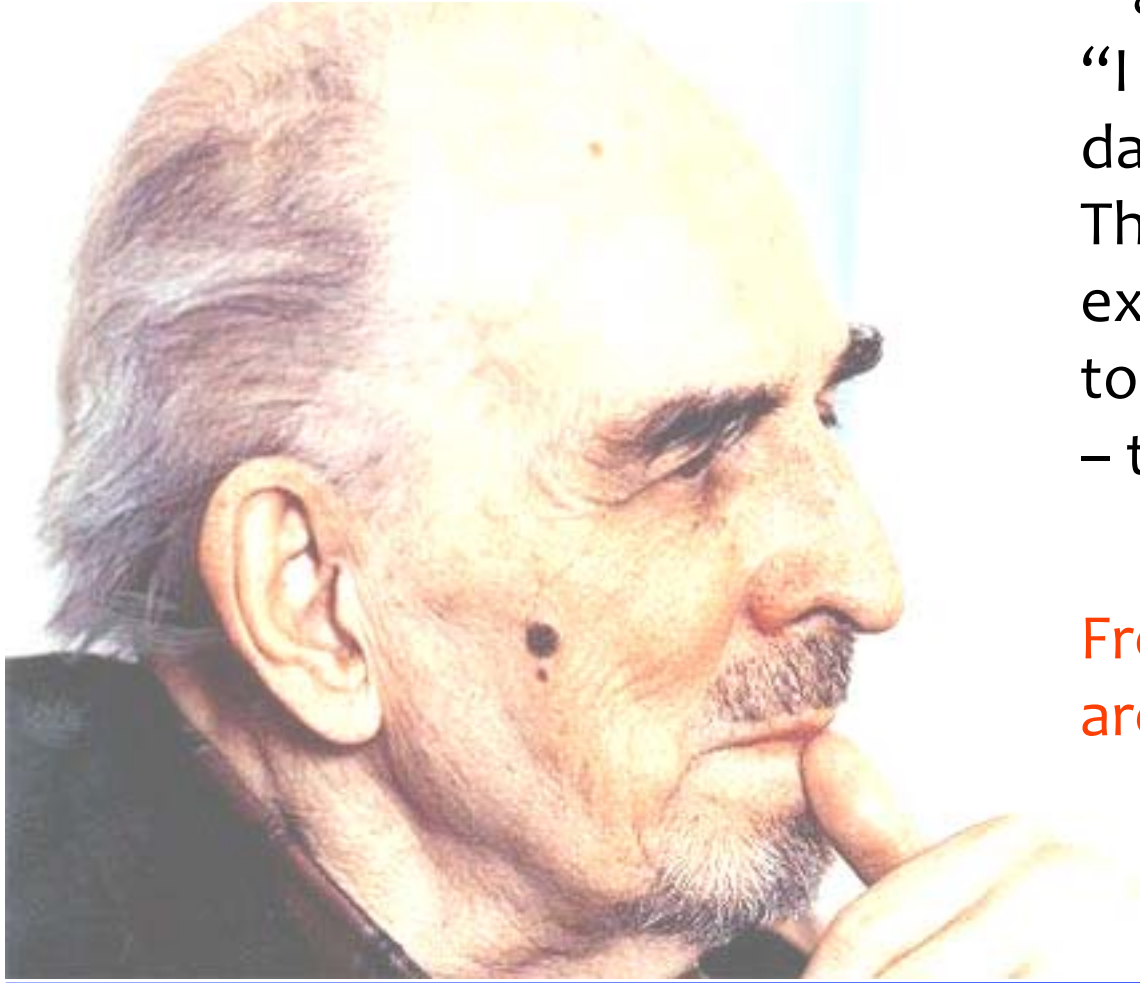
# Synergy

- At HSE they play with the constraints, optimizing within the given sets of constraints
- At TaiK you make art, playing with freedoms, not letting the real world disturb you (?)
- At TKK we do engineering, finding smart compromises, trying to escape the given constraints...



# One more view: Value of Freedoms...

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- Ingmar Bergman:  
“I throw a spear into the dark – that is intuition. Then I have to send an expedition into the jungle to find the way of the spear – that is logic.”

Freedoms and constraints  
are bound together!



# ... and the Value of Constraints

- Pablo Picasso:  
“Forcing yourself to use restricted means is the sort of restraint that liberates invention. It obliges you to make a kind of progress that you can’t even imagine in advance.”

Freedoms are *induced* by the constraints!

You need to know the present to make the future...



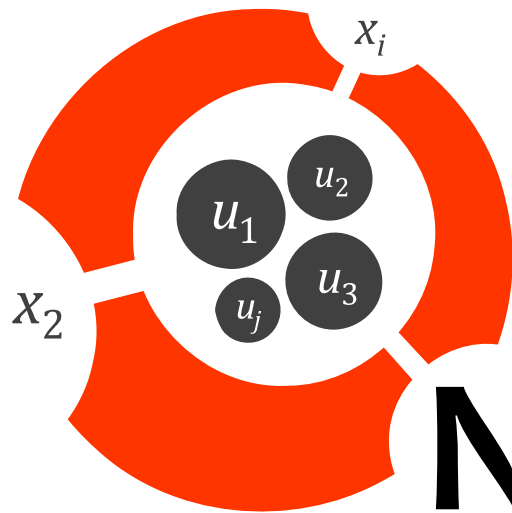


# Miyamoto Musashi: The Way of a Samurai

1. *Always think in a honest way.*
2. *The Way is practicing.*
3. *Get acquainted with all arts.*
4. *Know the Ways of all professions.*
5. *Detect the benefit and loss of all things.*
6. *Practice your intuition and understanding of everything.*
7. *See the invisible*
8. *Recognize the details.*
9. *Do not do anything unnecessary.*



- See **neocybernetics.com**



$$x_i \stackrel{+}{\underset{\geq 0}{=}} q_i E\{x_i u_j\} u_j$$

# Neocybernetics

$$\frac{1}{2} \mathbf{x}^T \langle \mathbf{x} \mathbf{x}^T \rangle \mathbf{x} - \mathbf{x}^T \langle \mathbf{x} \mathbf{u}^T \rangle \mathbf{u}$$

